

For Immediate Release NEWS FROM OPEN ROAD: April 18, 2011

Candy and Five Other Titles By Terry Southern To Be Published Digitally

"Terry Southern is the most profoundly witty writer of our generation." - Gore Vidal

Open Road Media announces the publication of five titles by legendary novelist and screenwriter Terry Southern as ebooks on May 3, 2011, and one title on June 7, 2011.

Terry Southern (1924–1995), an American satirist, author, journalist, screenwriter, and educator, is considered one of the great literary minds of the second half of the twentieth century. His bestselling novels—*Candy*, a spoof on pornography based on Voltaire's *Candide*, and *The Magic Christian*, a satire of the grossly rich—established Southern as a literary and pop culture icon. His successful film career included the Academy Award–nominated screenplays for *Dr. Strangelove* and *Easy Rider*. His journalism for *Esquire* was credited by Tom Wolfe as beginning the New Journalism style. In later years, Southern wrote for *Saturday Night Live* and lectured on screenwriting at NYU and Columbia University. Now, for the first time, six of his works are available as ebooks.

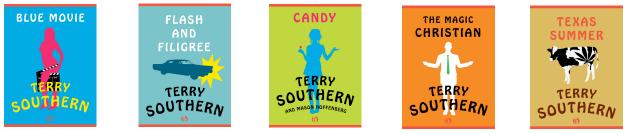
Newly developed content from Open Road includes fresh covers and an illustrated biography complete with rare photos from the author's archival collection, as well as videos featuring interviews with his son, Nile Southern, author Fran Lebowitz, and author John Jeremiah Sullivan. By order of official decree, May 1, Southern's birthday, has been declared Terry Southern Day in Dallas, Texas, where the writer spent much of his early life and later set some of his works. This ebook release follows the launch of Red Dirt Collective (RDC), a partnership between Boulder Digital Works at the University of Colorado at Boulder and Nile Southern, which seeks to revive and restore the legacy of Terry Southern. Keep up with RDC by following @Reddirtco and @TerrySouthern on Twitter.

Extra content includes:

- Review copies via NetGalley at www.netgalley.com or ldesilva@openroadmedia.com
- **Illustrated biography** in each ebook, including rare photographs and documents from Southern's archive illuminating his life and distinguished career
- Behind-the-scenes commentary and videos at www.openroadmedia.com

AVAILABLE MAY 3, 2011

Amazon.com, Apple iBookstore, Barnesandnoble.com, Kobo Books, Overdrive, and Sony Reader Store



Red-Dirt Marijuana will be available on June 7, 2011

Watch a Documentary-Quality Video about Terry Southern

Tweet/Share this: Candy and other titles by the legendary @TerrySouthern coming to ereaders May 3. Don't miss it! <u>http://bit.ly/gMqAYu</u>

Contact Laura De Silva for photos, review copies, giveaways, and more information. Open Road Integrated Media LLC, 180 Varick Street, Suite 816, NY, NY 10014 P: 212.691.0900 or <u>ldesilva@openroadmedia.com</u>

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